Precision Container Tracking Milestone Services

DRAYTRACE

DRAYDATA

Technology for Collaborative Partnerships © 2025

Track Every Move: Full Container Lifecycle Visibility

DRAYTRACE

Designed for High-Volume DCMs, Steamship Lines, Forwarders, and Drayage Carriers

Unlock advanced container track and trace services. Designed with industry leaders in mind, DrayTrace meets the unique demands of high-volume BCOs, Steamship Lines, Brokerages, and 3PLs. Tailored for complex operations and large-volume management, DrayTrace offers a powerful solution to streamline your logistics operations.

Why DrayTrace

DrayTrace goes beyond standard tracking tools.

Seamlessly integrated with DrayFleet, it utilizes collaborative analytics and meticulously curated data for actionable insights throughout the container life cycle. Every stage is supported, ensuring you're always in control.

*Steamship Line BOL tracking coming soon!

BOL & CONTAINER TRACKING

- Ensure data accuracy for incoming client shipment information
- Continuous updates throughout the container's life cycle.

VESSEL TRACKING

- Enhanced vessel movement insights beyond standard SSL data
- Multi-source vessel tracking for accurate real-time updates

PORT TERMINAL TRACKING

- Customizable container availability based on business requirements
- Directional gate activity and party documentation insights

RAIL CARRIER TRACKING

- Direct access to intricate rail transit data
- Detailed updates including locations, events, dwell times, and interchanges

Unparalleled Insights Across Every Stage

DRAYTRACE

CUSTOMIZED AVAILABILITY

Adapt container status criteria to suit your team and operations.

KEY DATA INSIGHTS

Capture and provide event details including:

- Last Free Day (LFD)
- Vessel Discharge
- Carrier Details
- Equipment Information

EXTERNAL INTEGRATION

Flexible data delivery—when, where, and how you need it.

EXCEPTION NOTIFICATIONS

Alerts for operational risks including vessel transshipments and altered pickup locations.

FULL CUSTOMER PORTAL

- Total container visibility
- Control to adjust terminal settings and service coverage

DIRECT UPDATES

Custom RPA solutions inject container data and milestone updates directly into your platform, ensuring timely automated insights for teams and customers.

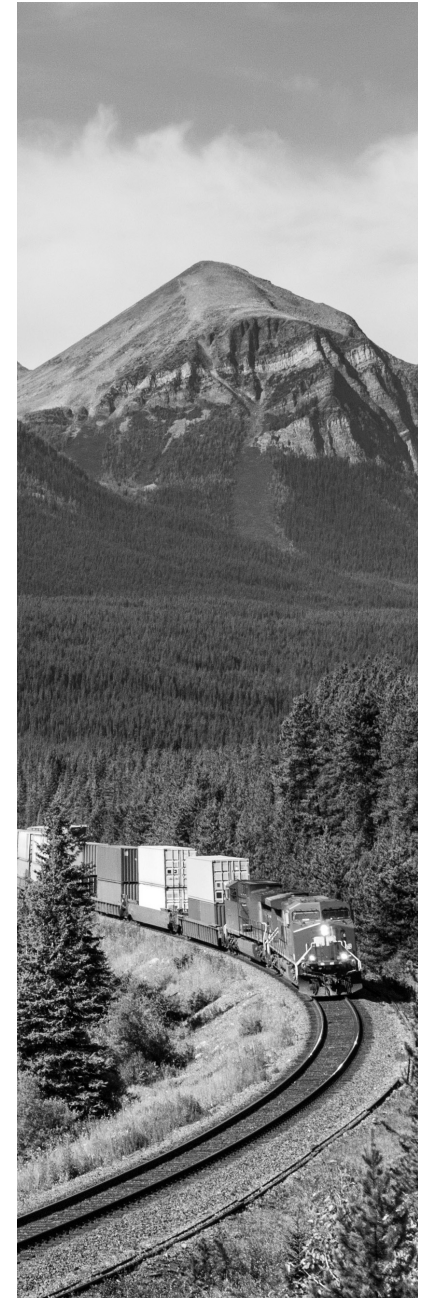# Seize control of your container management with precision.

Designed with industry leaders in mind, and offered exclusively to high-volume BCOs, Steamship Lines, Brokerages, and 3PLs, DrayTrace is tailored to meet the unique needs of these entities. Recognizing the complexities of their operations and the significant volumes they manage, DrayTrace is crafted to provide the most effective solutions.

Uncover the capabilities of DrayTrace, your ultimate companion for advanced container track and trace services. Seamlessly integrated with DrayFleet, DrayTrace harnesses collaborative analytics and meticulously curated data, delivering unparalleled insights across every stage of the container life cycle.

What distinguishes us is our unwavering commitment to tackling operational challenges head-on. Our services don't operate in isolation; they seamlessly communicate and complement each other, ensuring a comprehensive exploration of container event data precisely when and where it's most crucial. With DrayTrace, you're not just obtaining container tracking; you're partnering with industry experts dedicated to excellence, offering a finely tuned solution for your operational success.

As a DrayTrace user, navigate a user-friendly, all-inclusive portal effortlessly to monitor and manage container volumes, service coverage, subscriptions, and tailor terminal-specific rules for availability.

Our Company

DrayData® is a technology-driven logistics solutions provider, dedicated to transforming the transportation industry through cutting-edge software and real-time data intelligence. Our suite of products, including DrayFleet, empowers logistics leaders with visibility, automation, and efficiency at every stage of the supply chain.

Our mission

We are committed to revolutionizing container transportation by delivering real-time, actionable insights, fostering seamless collaboration, and providing industry-leading drayage management solutions to optimize operations and drive profitability.

Join us in the future of logistics

Whether you're looking to enhance supply chain visibility, improve operational efficiency, or harness the power of data-driven decision-making, DrayData® is your trusted partner for the future of transportation.

DrayData® is the go-to digital infrastructure for drayage and intermodal logistics, setting the industry standard for efficiency, integration, and innovation.

Technology-Driven Logistics Solutions Revolutionizing container transportation with real-time, actionable insights for 30+ years.

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