DRAYTRACE
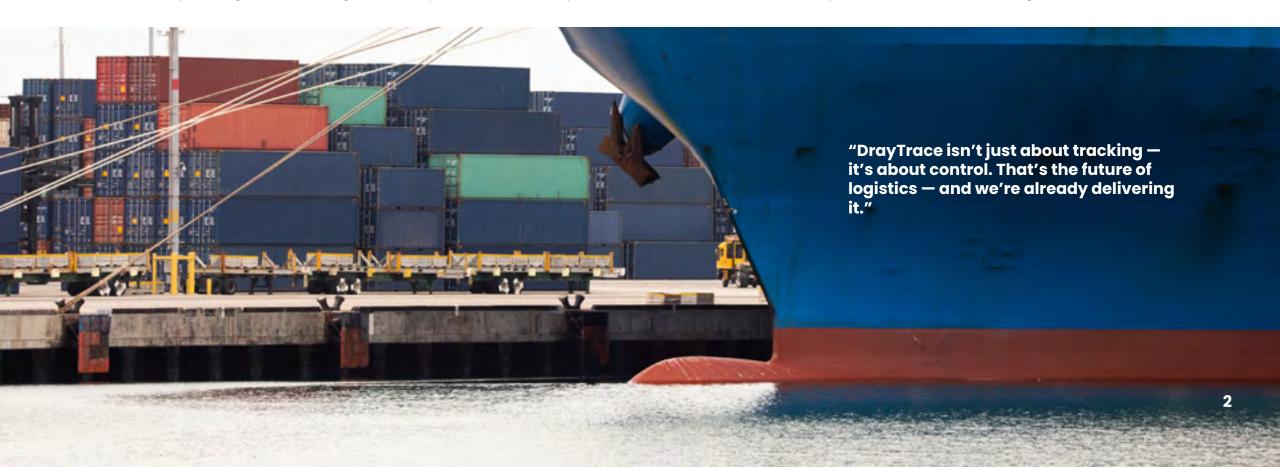
*Precision Container Tracking
and Milestone Services*

Turn Complexity into Control

*DrayTrace delivers milestone-level visibility — from port to final mile —
so every move is trackable, predictable, and actionable.*

Unlock advanced container lifecycle tracking, purpose-built for high-volume logistics leaders - BCOs, Steamship Lines, Brokerages, and 3PLs.
Tailored for complex, high-volume logistics, DrayTrace delivers a powerful solution to streamline operations and eliminate guesswork.

"DrayTrace isn't just about tracking — it's about control. That's the future of logistics — and we're already delivering it."

Benefits of DrayTrace

DrayTrace outpaces standard tracking by delivering milestone-level intelligence across the full container lifecycle - **clean, integrated, real-time clarity.**

✔ DrayTrace seamlessly integrates with DrayFleet, utilizing collaborative analytics and curated data for actionable insights throughout the container life cycle. Every stage is supported, ensuring you're always in control.

"DrayTrace transformed the way we manage container visibility. We went from chasing updates across five systems to having real-time clarity in one place. It's a game changer for our ops team."

— Director of Logistics, Global 3PL

Actionable Container Intelligence

What it does

- Ensure data accuracy for incoming client shipment information
- Continuous updates throughout the container's life cycle.
- BOL & Container Tracking

Maritime Movement Without the Guesswork

Why it matters

- Enhanced vessel movement insights beyond standard SSL data
- Multi-source vessel tracking for accurate real-time updates

Terminal Precision for Faster Turns

What it does

- Customizable container availability based on business requirements
- Directional gate activity and party documentation insights
- Port terminal tracking

Dwell Time Transparency with Rail Clarity

Why it matters

- Direct access to intricate rail transit data
- Detailed updates including locations, events, dwell times, and interchanges
- Rail Carrier Tracking

Every Move. Every Milestone. Every Stakeholder.

Customized Availability

Adapt container status criteria to suit your team and operations.

External Integration

Flexible data delivery—when, where, and how you need it.

Full Customer Portal

- Total container visibility
- Control to adjust terminal settings and service coverage

Exception Notifications

Alerts for operational risks including vessel transshipments and altered pickup locations.

Direct Updates

Custom RPA solutions inject container data and milestone updates directly into your platform, ensuring timely automated insights for teams and customers.

Key Data Insights

Capture and provide event details including:

- Last Free Day (LFD)
- Vessel Discharge
- Carrier Details
- Equipment Information

We're rewriting the rules of logistics.

DrayData's container lifecycle solutions bring unmatched visibility and proactive control across movement, idle staging, and documentation.

Trusted by 150+ BCOs, we help leaders reduce chaos, delays, and cost—without disrupting existing systems.

DRAYDATA®

Every Move. Every Milestone. Every Stakeholder.

Customized Availability
Adapt container status criteria to suit your team and operations.

External Integration
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Full Customer Portal
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Case Study
Global 3PL | 12,000+ container moves/month

Challenge:
Repeated delays with no root cause visibility.

Solution:
DrayTrace lifecycle milestone tracking + terminal rules engine

Result:
- Exceptions cut by 36%
- Hidden dwell time delays uncovered
- Planning accuracy improved across operations in 3 weeks

"We used to check five systems just to get updates. Now? We see everything in one place—real time."

— Senior Ops Manager, Global 3PL

DrayTrace Lifecycle Milestones

- Vessel Arrival (POD Arrival)
- Customs Discharge
- Last Free Day (LFD)
- Container Available at Terminal
- Out-Gated from Port
- Drayage Delivery Completed *
- Empty Return Appointment Scheduled
- Empty In-Gated at Return Depot
- Exception Notification Triggered

* Availability and conditions may apply

Support Modules

Drayfleet is built for

- Servicing BCOs, SSlines and 3PLS
- Managing drivers and third party carriers

TMS
Integrates with our full Transportation Management System

Tracing
Track BOL, Vessel, Container, Gate and Rail Activity

Mobile Comm
Tablet-based driver comms with time-stamped updates

Gate Camera System
Capture detailed gate transaction details from your facility

Benefits of Lifecycle Visibility vs. Location Tracking

Traditional Tracking	DrayTrace Lifecycle Visibility
Static location pings	✔ Dynamic milestone updates
Fragmented systems	✔ Unified across SSL, rail, terminals
Delayed exception response	✔ Real-time exception alerts
Guesswork on availability	✔ Customizable availability logic

DRAYTRACE

Built for Fast Deployment & Scalable Control

We're with you every step of the way

DRAYTRACE

Smart Configuration

- **Assets** – Chassis, gensets, trailers
- **Resources** – Drivers, owner-ops, tractors
- **Locations** – Customers, ports, depots
- **Rules** – Per diem, overweight, demurrage

User & Role Management

- **Multi Companies** – Parent orgs, terminals
- **Users** – Role-based views, audit logs
- **Compliance** – Chassis, DOT, tractor coverage

Built to Integrate

- **Connect to:** TMS, ERP, Accounting, Fuel Cards
- **API/EDI support**
- **RPA Injection:** Skip manual entry — data auto-updates your platform

Control starts with visibility. But real power comes from integration. DrayTrace plugs into your platform, your process, and your people.

DrayData Company Details

Delivery Visibility

Our Mission

DrayData helps supply chain leaders master the complexity of container logistics. By connecting visibility across every stage of the container lifecycle—movement, idle staging, and documentation—we eliminate blind spots, reduce friction, and strengthen operational control. Our tailored solutions are built by logistics experts to integrate seamlessly with your existing systems, ensuring clarity, speed, and measurable results.

Why Choose DrayData

DrayData empowers logistics leaders with end-to-end lifecycle visibility and proactive landside management—so you're not just tracking containers, you're controlling outcomes. With over 25 years of logistics-first innovation, our solutions are purpose-built to streamline complex container operations, delivering the clarity, precision, and control your supply chain demands.

DrayData's strength is not just in its technology—it's in its people. Our team's deep logistics expertise, commitment to innovation, and unified vision fuel our ability to deliver scalable, resilient solutions that make a real impact.

DRAYDATA®

DRAYDATA ®

Let's Build the Future of Freight Together

Schedule a demo
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draydata.com